

Press Release

## Volta, MCASH Group, Presents Classy Innovations on the Stage of IIMS 2024



**Jakarta, February 15, 2024** - Volta, MCASH Group, a subsidiary of PT NFC Indonesia Tbk (IDX: NFCX), participated in the Indonesia International Motor Show (IIMS) 2024, the largest automotive exhibition in Indonesia. The event is taking place from February 15-25, 2024, at JIExpo Kemayoran Jakarta. IIMS visitors and the public can visit the Volta booth in Hall B3, Booth E15.

Volta, a pioneer in the world of electric motor vehicles in Indonesia, is ensuring an unforgettable experience for IIMS 2024 visitors with an assortment of activities such as presenting prototypes of a new Volta electric motorcycle variant, test rides, a 360 Photo Booth with the Volta Patriot, and the Volta x Tokai x Denso Freezer where visitors can enjoy free ice cream directly from the freezer attached to a Volta electric motorcycle. There are various promotions and attractive prizes such as a cashback voucher worth Rp 500,000, special Volta x Deddy Corbuzier merchandise, and many more. Volta, undoubtedly, provides entertainment and educational insights to automotive enthusiasts visiting IIMS.

Moreover, Volta also offers a range of affordable motorcycle ownership programs. These include options such as affordable installment plans provided in collaboration with several banks and

financing companies, as well as discounts on electric vehicle incentives provided by the Government for subsidized Volta electric motorcycle variants. Through the Volta XXX program (Xtra Battery, Xtra Cashback, Xtra Rewards), for every purchase of a Volta 401 electric motorcycle unit, and Volta Virgo, visitors can get a free extra battery worth Rp 3,000,000, extra cashback of Rp 500,000, and a free membership worth Rp 480,000. Additionally, there is also a Double Battery Double Power promo, where there is a discount for additional lithium batteries priced at Rp 3,500,000 specifically for Volta Mandala purchases. Volta is confident that its electric motorcycles will be the solution for the needs of modern riders who desire an optimal combination of performance, style, and technology.

The symbolic opening of the IIMS 2024 exhibition was attended by President Joko Widodo, Coordinating Minister for Economic Affairs - Airlangga Hartarto, Minister of Industry - Agus Gumiwang Kartasmita, Minister of Investment/Head of BKPM - Bahlil Lahadalia, and Minister of Trade - Zulkifli Hasan. IIMS serves as the best platform for manufacturers, automotive enthusiasts, and industry stakeholders to share innovations, the latest technology, and future trends in the automotive world.

**Okie Octavia Kurniawan, CEO of Volta Group**, stated, "Our participation in IIMS 2024 is a testament to Volta's commitment to continuously contribute to the development of environmentally friendly automotive technology. We hope to share this joy with IIMS visitors and create historic moments by presenting our latest electric motorcycle prototypes."

IIMS carries the tagline "Your Infinite Autotainment," proving that this event is not just a vehicle exhibition but also an extraordinary combination of the captivating automotive world, lively music stages, and a series of highly impressive programs, involving more than 180 leading brands and targeting more than 470,000 visitors.

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#### **About PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta creates and develops technologies to advance the country, especially in the field of environmentally friendly transportation technology. Volta also optimizes the utilization of company resources to produce high-quality products and services. Always prioritizing technological innovation, Volta presents electric vehicles with leading-edge features that are ready to provide the best driving experience that is environmentally friendly. For further information, visit <https://www.voltaindonesia.com>

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#### **About PT M Cash Integrasi Tbk**



PT M Cash Integrasi Tbk ("MCAS") is a leading digital distribution company in Indonesia, providing lifestyle platforms developed to simplify daily life and help Indonesians transform from conventional lifestyles to digital lifestyles. MCAS uses an integrated business model to maximize value through O2O (Online to Offline), App and sustainable IoT platform with cutting-edge technology to enhance its partner's business and provide convenience for the users. MCAS distributes digital products, such as top-up, multi-billers, travel bookings, e-tickets, and other digital vouchers, through four main channels: digital kiosks, wholesale networks, cashiers, and app/chatbots. For further information, visit <https://www.mcash.id/>

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Siaran Pers

## Volta, MCASH Group Hadirkan Inovasi Berkelas di Panggung IIMS 2024



**Jakarta, 15 Februari 2024** - Volta, MCASH Group, yang merupakan entitas anak PT NFC Indonesia Tbk (IDX: NFCX), turut berpartisipasi dalam Indonesia International Motor Show (IIMS) 2024, pameran otomotif terbesar di Indonesia. Acara ini berlangsung mulai tanggal 15 hingga 25 Februari 2024 di JIExpo Kemayoran Jakarta. Pengunjung IIMS dan Masyarakat yang tertarik dapat mengunjungi booth Volta di Hall B3, Booth E15.

Volta yang merupakan pionir dalam dunia otomotif motor listrik Indonesia, menjamin pengalaman kunjungan yang tak terlupakan bagi para pengunjung IIMS 2024 dengan rangkaian aktivitas seperti menghadirkan prototipe varian baru motor listrik Volta, *test ride*, *360 Photo Booth* dengan Volta Patriot, dan Volta x Tokai x Denso Freezer dimana pengunjung dapat menikmati es krim gratis yang dapat diambil langsung dari freezer yang ditempatkan di motor listrik Volta. Terdapat berbagai promosi dan *games* berhadiah menarik seperti voucher cashback Rp 500,000, special *merchandise* Volta x Deddy Corbuzier, dan lain-lain. Dengan ini tentunya Volta memberikan hiburan dan wawasan edukatif kepada penggemar otomotif yang berkunjung ke IIMS.

Tidak hanya itu, Volta juga menyajikan berbagai program kepemilikan motor yang terjangkau, mulai dari penawaran cicilan ringan melalui berbagai bank dan perusahaan pembiayaan hingga potongan insentif kendaraan listrik oleh Pemerintah untuk varian motor listrik Volta yang

bersubsidi. Melalui program Volta XXX (*Xtra Battery, Xtra Cashback, Xtra Rewards*), untuk setiap pembelian unit motor listrik Volta 401, dan Volta Virgo, pengunjung bisa mendapat gratis extra baterai senilai Rp 3.000.000, extra cashback sebesar Rp 500.000, dan membership gratis senilai Rp 480.000. Selain itu, ada juga promo *Double Battery Double Power*, dimana terdapat potongan harga untuk baterai lithium tambahan menjadi Rp 3.500.000 khusus untuk pembelian Volta Mandala. Volta yakin bahwa motor listriknya akan menjadi solusi bagi kebutuhan pengendara modern yang menginginkan kombinasi optimal antara performa, gaya, dan teknologi.

Simbolis pembukaan pameran IIMS 2024 dihadiri oleh Presiden Joko Widodo, Menko Perekonomian Airlangga Hartarto, Menteri Perindustrian Agus Gumiwang Kartasasmita, Menteri Investasi/Kepala BKPM Bahlil Lahadalia dan Menteri Perdagangan Zulkifli Hasan. IIMS menjadi wadah terbaik bagi produsen, penggemar otomotif, dan pemangku kepentingan industri untuk berbagi inovasi, teknologi terbaru, dan tren masa depan dalam dunia otomotif.

**Okie Octavia Kurniawan, CEO Volta Group** menyatakan, "Partisipasi kami dalam IIMS 2024 adalah bentuk komitmen Volta untuk terus berkontribusi pada perkembangan teknologi otomotif yang ramah lingkungan. Kami berharap dapat berbagi kegembiraan ini dengan para pengunjung IIMS dan menciptakan momen bersejarah dengan mempersembahkan prototipe motor listrik terbaru kami."

IIMS mengusung tagline "Your Infinite Autotainment," membuktikan bahwa acara ini tidak hanya sekadar pameran kendaraan, melainkan juga merupakan kombinasi luar biasa antara dunia otomotif yang memukau, panggung musik yang meriah, dan serangkaian program menarik yang sangat mengesankan, melibatkan lebih dari 180 merek terkemuka dan menargetkan lebih dari 470.000 pengunjung.

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#### **Tentang PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta menciptakan serta mengembangkan teknologi-teknologi untuk memajukan negeri, khususnya di bidang teknologi transportasi ramah lingkungan. Volta juga mengoptimalkan pemanfaatan sumber daya perusahaan untuk menghasilkan produk dan jasa yang bermutu tinggi. Selalu mengedepankan inovasi teknologi, Volta menghadirkan kendaraan listrik dengan fitur terdepan yang siap memberikan pengalaman berkendara terbaik yang ramah lingkungan. Informasi lebih lanjut, kunjungi <https://voltaindonesia.com/>

#### **Informasi lebih lanjut, silakan hubungi:**

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#### **Tentang PT M Cash Integrasi Tbk**



PT M Cash Integrasi Tbk (“MCASH Group”) adalah perusahaan distribusi digital terdepan di Indonesia yang menyediakan lifestyle platform, dikembangkan untuk mempermudah kehidupan sehari-hari dan membantu masyarakat Indonesia dalam melakukan transformasi, dari gaya hidup konvensional menjadi gaya hidup digital. MCAS menggunakan model bisnis yang terintegrasi untuk memaksimalkan nilai melalui platform O2O (Online to Offline), aplikasi, dan sustainable IoT dengan teknologi terdepan untuk meningkatkan bisnis para mitra usaha dan menyediakan kenyamanan bagi para pengguna. MCAS mendistribusikan berbagai produk digital, seperti top up, multi-billers, travel bookings, e-ticket, dan voucher digital lainnya, lewat empat channel utama: kios digital, jaringan wholesale, kasir dan app/chatbots. Informasi lebih lanjut, kunjungi <https://www.mcash.id/>

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