



**PRESS RELEASE**  
Semarang, 3 Februari 2019

## **GOWES INTRODUCES BIKE SHARING SERVICES IN SEMARANG CITY, IN COLLABORATION WITH THE GOVERNMENT OF SEMARANG CITY**

*'GOWES' bike sharing platform & app is present at Semarang City Car Free Day to introduce the GOWES fleet service in Central Java*

**Semarang, 3<sup>rd</sup> of February 2019** – GOWES Bike Sharing Platform & Application, in collaboration with the Semarang City Government today participated in the Semarang City Car Free Day (CFD) to introduce the bike sharing service "GOWES" to the people of Central Java, especially Semarang. As a superior service owned by PT Surya Teknologi Perkasa (STP), a subsidiary of the leading digital distribution company PT M Cash Integrasi Tbk (IDX: MCAS), GOWES provides GOWES fleet (e-bike and e-scooter) to be an alternative transportation for the community and tourists in the city of Semarang.

A total of 30 units of bicycles, 20 units of e-scooter, and 10 units of GOWES fleet e-bikes are available at the Car Free Day (CFD) event organized by the Semarang City Government and the Regional Leadership Council (Muspida) of the City of Semarang, and have been together - together riding GOWES fleet to enliven Car Free Day (CFD) activities in the capital city of Central Java. GOWES also partnered with XL Axiata, whose SIM card and internet network were used for Tracking Devices on GOWES fleets deployed at this event.

**Iwan Suryaputra, President Director of PT Surya Teknologi Perkasa (STP) said,** "We offer an eco-friendly transportation alternative that is free of air pollution and noise pollution to be used by all people and ages. We want to introduce GOWES to more people, especially for Semarang residents. "

*"We are very happy for the enthusiasm given by the citizens of Semarang, and thank the Semarang City Government for their extraordinary support. By working with the Semarang City Government, we hope that GOWES can become an environmentally friendly transportation solution and also have a social impact, which is a healthier lifestyle for the residents of Semarang, "added Iwan.*

**Mr. Ulfi Imran Basuki, Head of the Semarang City Investment and One Stop Integrated Service Office (DPMPTSP) said,** "With the participation of GOWES in CFD today, we hope that the people of Semarang City can make GOWES fleet as a daily short-haul transportation option from residential areas daily. to various locations. Not only residents of Semarang, but tourists visiting the city of Semarang can also take advantage of GOWES services in the future to visit various centers such as souvenirs, Lawang Sewu, Kreyo Cave, Temple of the Batu Sam Poo Kong Building, and various destinations Other interesting tours in the city of Semarang. In the future, hundreds of GOWES fleets will be placed in various areas of the city of Semarang. "

"GOWES" bike sharing platform is one of the development of STP's main product namely Tracking Device & Digital Indonesia Map, which Internet of Things (IOT) technology has been applied to GOWES bicycles making it easier for users to use bicycles. Users do not have to return the bicycles used to a certain point, but simply by leaving bicycles that have been used anywhere in the GOWES operational area. With the Tracking Device & Digital Indonesia Map on these bicycles, the GOWES team can track the location of the bicycles and then collect the bicycles that have been used by the customer.

At present, hundreds of GOWES bikes are already operating on the island of Bali which is spread in the areas of Kuta, Legian, Sanur, Nusa Dua, even the Garuda Wisnu Kencana (GWK) area of Bali. In addition, GOWES has also officially operated in the National Monument Area (Monas), Jakarta, the



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Gelora Bung Karno (GBK) area of Jakarta, and the Telkom University area, Bandung. GOWES is also present in several residential locations in Jakarta such as in Bintaro Jaya and Nava Park BSD City.

People who want to use the GOWES bicycle can download the GOWES application through the Google Play Store and the App Store. Top up credit can be done through MCAS digital kiosks located in thousands of points in Indonesia. Not only that, STP also offers digital products to customers through GOWES applications, such as credit, internet packages and various other digital products.

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### **Tentang GOWES Bike Sharing & Application :**

GOWES Bike Sharing & Application is one of the services owned by PT. Surya Teknologi Perkasa (STP), which makes it easy for users to perform various transactions such as top up balances, bill payments, purchases at merchants that have collaborated, and transfer funds. GOWES Bike Sharing, has been operating since early 2018 as a public transportation option in one of the clusters in Bintaro Jaya, which in its development GOWES also began serving the community in various locations on the island of Bali, as well as in the National Monument Area (Monas). GOWES can already be found at MiniMart Bali where this service is intended for local and foreign tourists. Replenishment of user balance can be done through MCAS digital kiosks spread across thousands of points in Indonesia. People who want to use the GOWES bicycle can download the GOWES application through the Google Play Store and the App Store. The GOWES application also offers various digital products to users such as airtime, data packages and various other digital products.

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