

Press Release

## Volta, MCASH Group, Showcases its Latest Electric Motorcycle Prototype 'Volta Cyrus' at the Indonesia International Motor Show (IIMS) 2024



**Jakarta, February 20, 2024** - Volta, a subsidiary of PT NFC Indonesia Tbk (IDX: NFCX) under the MCASH Group, unveils its latest electric motorcycle prototype, 'Volta Cyrus', at the Indonesia International Motor Show (IIMS) 2024. This prestigious event serves as a platform for Volta to introduce the latest innovations in the automotive world.

Continuously driving technological advancements and providing sustainable mobility solutions, Volta presents the prototype 'Volta Cyrus,' a remarkable achievement in the evolution of electric motorcycles. The introduction of this new Volta electric motorbike variant at IIMS 2024 offers visitors the opportunity to explore its outstanding features and classic design, blending retro aesthetics with modern innovation, and creating a unique riding experience.

'Volta Cyrus' is set to be launched soon, symbolizing not only the latest innovation in electric motorcycles but also reflecting Volta's commitment to embracing change towards environmentally friendly transportation. With captivating design and advanced technology, 'Volta Cyrus' is poised to achieve new milestones in the national automotive industry.

Specifically designed to meet the needs of the Millennial generation, 'Volta Cyrus' features a fresh design and comes equipped with the latest features such as an LCD Digital Speedometer, Keyless Ignition System, LED Lamp, and USB Charging Port. The USB Charging Port feature allows riders to easily charge their phones while on the go.

The motorcycle is also equipped with a 64V 21Ah LiFePO4 battery with dual battery slots, providing speeds of up to 60 km/h and a maximum range of 120 km. Additionally, the motor can withstand loads of up to 190 kg. The Brushless Direct Current (BLDC) features of the Volta Cyrus include double hall sensors and double waterproof seals on each side, enhancing the motor's reliability and durability in various environmental conditions.

Through active participation at the IIMS 2024, Volta opens up opportunities for visitors and automotive industry observers to directly experience the technological advancements offered by the Volta Cyrus. In the dynamic exhibition atmosphere, visitors can witness firsthand and experience the excellence of this electric motorcycle.

Okie Octavia Kurniawan, CEO of the Volta Group, said, "The Volta Cyrus is not just a new electric motorcycle but also a significant step towards realizing the vision of sustainable mobility. With a combination of retro aesthetics and modern technology, we at Volta are committed to bringing positive change to the automotive industry. The Volta Cyrus is tangible proof that an environmentally friendly future can be experienced today."

IIMS visitors and interested individuals can visit the Volta booth at IIMS 2024, Hall B3, Booth E15, JiExpo Kemayoran, Jakarta. Volta will be present from February 15 to February 25, 2024. At the exhibition, Volta is also offering their Volta XXX program (Xtra Battery, Xtra Cashback, Xtra Rewards). For every purchase of a Volta 401 electric motorbike unit and Volta Virgo, visitors can receive a free extra battery worth Rp 3,000,000, extra cashback of Rp 500,000, and free membership worth Rp 480,000. Additionally, the Double Battery Double Power promo offers a discount for additional lithium batteries at Rp 3,500,000 specifically for the purchase of Volta Mandala. Together, we can explore a more environmentally friendly future of mobility.

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**About PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta creates and develops technologies to advance the country, especially in the field of environmentally friendly transportation technology. Volta also optimizes the utilization of company resources to produce high-quality products and services. Always prioritizing technological innovation, Volta presents electric vehicles with leading-edge features that are ready to provide the best driving experience that is environmentally friendly. For further information, visit <https://www.voltaindonesia.com>

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**About PT M Cash Integrasi Tbk**

PT M Cash Integrasi Tbk ("MCASH") is a leading digital distribution company in Indonesia, providing lifestyle platforms developed to simplify daily life and help Indonesians transform from conventional lifestyles to digital lifestyles. MCASH uses an integrated business model to maximize value through O2O (Online to Offline), App and sustainable IoT platform with cutting-edge technology to enhance its partner's business and provide convenience for the users. MCASH distributes digital products, such as top-up, multi-billers, travel bookings, e-tickets, and other digital vouchers, through four main channels: digital kiosks, wholesale networks, cashiers, and app/chatbots. For further information, visit <https://www.mcash.id/>

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Siaran Pers

## Volta, MCASH Group, Pamerkan Prototipe Motor Listrik Terbaru 'Volta Cyrus' di *Indonesia International Motor Show (IIMS) 2024*



**Jakarta, 20 Februari 2024** - Volta, entitas anak PT NFC Indonesia Tbk (IDX: NFCX), MCASH Group, menghadirkan prototipe motor listrik Volta terbaru mereka, 'Volta Cyrus', di Indonesia International Motor Show (IIMS) 2024. Acara prestisius ini menjadi platform bagi Volta untuk memperkenalkan inovasi terkini dalam dunia otomotif.

Dalam upaya terus mendorong perkembangan teknologi dan menyajikan solusi mobilitas berkelanjutan, Volta menghadirkan prototipe 'Volta Cyrus', sebuah pencapaian luar biasa dalam evolusi motor listrik. Perkenalan varian baru motor listrik Volta ini dihelat di IIMS 2024, memberikan kesempatan kepada pengunjung untuk menjelajahi fitur unggulan dan desain *classic* yang memadukan estetika retro dengan inovasi modern, menciptakan pengalaman berkendara yang unik.

'Volta Cyrus' akan diluncurkan dalam waktu dekat, tidak hanya menjadi simbol inovasi terkini di motor listrik, tetapi juga mencerminkan komitmen Volta dalam merangkul perubahan menuju transportasi yang ramah lingkungan. Dengan desain yang memikat dan teknologi canggih, 'Volta Cyrus' siap mengukir prestasi baru dalam industri otomotif nasional.

Didesain secara khusus untuk memenuhi kebutuhan generasi millennial, 'Volta Cyrus' mengusung desain yang segar dan dilengkapi dengan fitur-fitur terkini seperti LCD Digital Speedometer, Keyless Ignition System, LED Lamp, dan USB Charging Port. Fitur

USB Charging Port memungkinkan pengendara untuk mengisi daya ponsel mereka dengan mudah saat berada di perjalanan.

Motor ini juga dilengkapi dengan baterai 64V 21Ah LiFePO4 yang memiliki slot baterai ganda, memberikan kecepatan hingga 60 km/jam dan jarak tempuh maksimal sejauh 120 km. Selain itu, motor ini mampu menahan beban hingga 190 kg. Fitur BLDC (*Brushless Direct Current*) yang dimiliki Volta Cyrus meliputi double hall sensors dan double seal yang tahan air di setiap sisi, menambah kehandalan dan daya tahan motor dalam berbagai kondisi lingkungan.

Melalui partisipasi aktif dalam IIMS 2024, Volta membuka peluang bagi pengunjung dan pemerhati industri otomotif untuk merasakan secara langsung kemajuan teknologi yang ditawarkan oleh 'Volta Cyrus'. Dalam suasana pameran yang dinamis, pengunjung dapat menyaksikan secara langsung dan merasakan keunggulan motor listrik ini.

**Okie Octavia Kurniawan, CEO Volta Group** mengatakan "Volta Cyrus tidak sekadar sebuah motor listrik baru, tetapi juga sebuah langkah besar dalam mewujudkan visi mobilitas berkelanjutan. Dengan gabungan estetika retro dan teknologi modern, kami di Volta berkomitmen untuk membawa perubahan positif dalam industri otomotif. 'Volta Cyrus' adalah bukti nyata bahwa masa depan yang ramah lingkungan dapat dirasakan hari ini."

Pengunjung IIMS dan individu yang tertarik dapat mengunjungi booth Volta di IIMS 2024, Hall B3, Booth E15, JiExpo Kemayoran, Jakarta. Volta akan hadir dari tanggal 15 Februari hingga 25 Februari 2024. Di pameran tersebut, Volta juga menawarkan program Volta XXX (Xtra Battery, Xtra Cashback, Xtra Rewards). Untuk setiap pembelian unit sepeda motor listrik Volta 401 dan Volta Virgo, pengunjung dapat menerima baterai ekstra senilai Rp 3.000.000, cashback ekstra Rp 500.000, dan keanggotaan gratis senilai Rp 480.000. Selain itu, promo Double Battery Double Power menawarkan diskon untuk baterai lithium tambahan seharga Rp 3.500.000 khusus untuk pembelian Volta Mandala. Bersama-sama, kita dapat menjelajahi masa depan mobilitas yang lebih ramah lingkungan.

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#### **Tentang PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta menciptakan serta mengembangkan teknologi-teknologi untuk memajukan negeri, khususnya di bidang teknologi transportasi ramah lingkungan. Volta juga mengoptimalkan pemanfaatan sumber daya perusahaan untuk menghasilkan produk dan jasa yang bermutu tinggi. Selalu mengedepankan inovasi teknologi, Volta menghadirkan kendaraan listrik dengan fitur terdepan yang siap memberikan pengalaman berkendara terbaik yang ramah lingkungan. Informasi lebih lanjut, kunjungi <https://voltaindonesia.com/>

#### **Informasi lebih lanjut, silakan hubungi:**

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#### **Tentang PT M Cash Integrasi Tbk**

PT M Cash Integrasi Tbk (“MCASH Group”) adalah perusahaan distribusi digital terdepan di Indonesia yang menyediakan lifestyle platform, dikembangkan untuk mempermudah kehidupan sehari-hari dan membantu masyarakat Indonesia dalam melakukan transformasi, dari gaya hidup konvensional menjadi gaya hidup digital. MCASH menggunakan model bisnis yang terintegrasi untuk memaksimalkan nilai melalui platform O2O (Online to Offline), aplikasi, dan sustainable IoT dengan teknologi terdepan untuk meningkatkan bisnis para mitra usaha dan menyediakan kenyamanan bagi para pengguna. MCASH mendistribusikan berbagai produk digital, seperti top up, multi-billers, travel bookings, e-ticket, dan voucher digital lainnya, lewat empat channel utama: kios digital, jaringan wholesale, kasir dan app/chatbots. Informasi lebih lanjut, kunjungi <https://www.mcash.id/>

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