



Press Release

## **Volta, Subsidiary of PT NFC Indonesia Tbk (NFCX), MCAS Group, Presents Leading Electric Motor Innovation and Various Interesting Programs at Indonesia Electric Motor Show 2022**

***Presenting Volta Plus+ as Affordable Electric Motor Program, 'Mandala' Electric Motor, and SEMOLIS Electric Motor Rental Service***

**Jakarta, 28 September 2022** – Volta, a subsidiary of PT NFC Indonesia Tbk (NFCX), MCAS Group, a company that produces electric vehicles with leading IoT technology and a massive battery replacement system infrastructure in Indonesia, attended the Indonesia Electric Motor Show (IEMS) 2022 exhibition, which took place on 28-30 September 2022 at the Jakarta Convention Center. IEMS 2022 is an exhibition to showcase electric vehicles, held to encourage the implementation of electric vehicles in Indonesia through the latest innovations.



*Volta booth at the Indonesia Electric Motor Show (IEMS) 2022 exhibition. (28/9)*

The IEMS 2022 event is a channel for Volta to introduce environmentally friendly electric motorcycles to visitors and the wider community. Volta's presence in this exhibition is also a form of participation and support as an electric motor company that the nation's citizen created to help realize the government's commitment to sustainable development and accelerate the transition to clean energy.



Volta presents variants of its superior electric motorcycle models, including the flagship Volta 401 and the models in collaboration with Bumilangit, namely the 'Virgo and the Sparklings' series and the new series, 'Mandala.' At IEMS 2022, visitors can buy Volta motorbikes with attractive ownership installment programs from various Banks and Multifinance.



*Volta displays a variety of electric motor models at the IEMS 2022 exhibition, including the flagship product Volta 401 and Volta Virgo and The Sparklings editions.*

### **Volta Plus+, Affordable Electric Motors Special Program**

Volta also introduced Volta Plus+, an electric motor ownership program that is more affordable and economical. Starting from IDR 12,750,000\* (OTR Jakarta), anyone can own a 401 or the 'Virgo and the Sparklings' series and enjoy a new era of driving with Volta's most resilient, affordable, and advanced motorcycles.

Volta Plus+ is also equipped with various advantages, including a lifetime battery warranty, free home charging, and operating costs that are more efficient than ordinary motorbikes with battery's flat fee based on usage.

### **Volta Introduces the Bumi Langit edition of the Electric Motor 'Mandala'**

Moreover, at the IEMS 2022 event, Volta also introduced its newest electric motorcycle model, the 'Mandala' series, whose name was taken from one of the characters of Bumilangit. The 'Mandala' series is the latest innovative electric motorcycle variant with a Classic Retro model, which has two battery slots with a range of up to 130km and a maximum speed of 55km/hour. The Volta 'Mandala' series will be priced at Rp18,500,000 (OTR Jakarta).



*Volta Introduces the Bumi Langit edition of the Electric Motor 'Mandala'*

### **Introducing the Latest Electric Motorcycle Rental Service, SEMOLIS**

Volta introduced an electric motorbike rental service (SEMOLIS) as an environmentally friendly transportation solution that is more innovative, economical, and efficient for the community. Through SEMOLIS, people no longer need to consider high maintenance costs and annual tax fees.

SEMOLIS is an innovative rental service that uses a Volta electric motor with IoT (Internet of Things) technology that is integrated with the mobile application. Anyone can download the SEMOLIS application on Playstore & iOS App store to use its services available at various SEMOLIS Points around the Greater Jakarta area. By using SEMOLIS, users can also replace the battery for free according to the rental package they choose at SGB (Battery Replacement System) stations, which are available at hundreds of points in Indonesia. More information about SEMOLIS can be found by visiting <https://sewamotorlistrik.com/>

The IEMS 2022 event was opened by Minister of Transportation, Budi Karya Sumadi, and Head of the National Research and Innovation Agency (BRIN), Laksana Tri Handoko. The event was also attended by Minister of Energy and Mineral Resources, Arifin Tasrif, Minister of Industry, Agus Gumiwang, and Minister of Women's Empowerment and Child Protection, I Gusti Ayu Bintang Darmawati.



At the opening of IEMS 2022, the **Minister of Transportation, Budi Karya Sumadi**, applauded the National Innovation Research Agency (BRIN) and motor vehicle manufacturers that organized this event. He mentioned, "I appreciate the researchers and manufacturers who actively carry out activities. This event means we are advancing to the electric vehicle era."

Previously, the **Head of the National Research and Innovation Agency (BRIN), Laksana Tri Handoko**, mentioned that IEMS 2022 is an event to disseminate information about the electric vehicle ecosystem, including research and innovation in economic and social development. "IEMS 2022 is a form of support from BRIN, together with stakeholders and electric vehicle manufacturers in Indonesia, to inform the development of the latest innovations in electric vehicles in Indonesia," said **Handoko**.

**Handoko** added, "The development of electric vehicles in the previous era was focused on mastering the technology of key components, such as electric motors, batteries, control systems/power electronics, platforms, and charging systems."

**Iwan Suryaputra, Chief Executive Officer Volta**, said, "As we continue to introduce the public to electric motors that are more environmentally friendly, Volta always tries to be present at every opportunity. This time, we are pleased to have the opportunity to attend IEMS 2022, where, in addition to showing the Volta 401 as the flagship unit, we also introduced the new Volta Mandala series. Volta also launched the Volta Plus+ program, enabling more choices for potential buyers of Volta electric motorcycles. With low down payments and installments, we hope that Volta's electric motorcycle will be more affordable for the public. Volta welcomes every visitor at IEMS 2022 to see firsthand the appearance and specifications of various attractive Volta electric motor models."

Access more information about Volta at the IEMS 2022 exhibition by visiting <https://www.iems2022.voltaindonesia.com/> and Volta's official website at <https://voltaindonesia.com/>

\*\*\*

#### **About PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta creates and develops technologies to advance the country, especially in the field of environmentally friendly transportation technology. Volta also optimizes the utilization of company resources to produce high-quality products and services. Always prioritizing technological innovation, Volta presents electric vehicles with leading-edge features that are ready to provide the best driving experience that is environmentally friendly. For further information, visit <https://www.voltaindonesia.com>

**For more information, please contact:**

**Willy Awan**



Director  
PT Volta Indonesia Semesta

**About PT M Cash Integrasi Tbk**

PT M Cash Integrasi Tbk ("MCAS") is a leading digital distribution company in Indonesia, providing lifestyle platforms developed to simplify daily life and help Indonesians transform from conventional lifestyles to digital lifestyles. MCAS uses an integrated business model to maximize value through O2O (Online to Offline), App and sustainable IoT platform with cutting-edge technology to enhance its partner's business and provide convenience for the users. MCAS distributes digital products, such as top-up, multi-billers, travel bookings, e-tickets, and other digital vouchers, through four main channels: digital kiosks, wholesale networks, cashiers, and app/chatbots. For further information, visit <https://www.mcash.id/>

**For more information, please contact:**

**Rachel Stephanie M S**

Corporate Secretary (Director)

PT M Cash Integrasi Tbk (MCAS)

E: [corporate.secretary@mcash.id](mailto:corporate.secretary@mcash.id)



## Siaran Pers

### **Volta, Anak Usaha PT NFC Indonesia Tbk (NFCX), MCAS Group Hadirkan Inovasi Motor Listrik Terdepan dan Berbagai Program Menarik di Pameran Indonesia Electric Motor Show 2022**

***Menghadirkan Volta Plus+ Program Motor Listrik Murah, Motor Listrik ‘Mandala’ dan Layanan Sewa Motor Listrik SEMOLIS***

**Jakarta, 28 September 2022** – Volta, anak usaha PT NFC Indonesia Tbk (NFCX), MCAS Group, yang selalu menghadirkan motor listrik berbasis teknologi IoT terdepan dengan infrastruktur sistem ganti baterai yang masif di Indonesia, hadir dalam pameran Indonesia Electric Motor Show (IEMS) 2022 yang berlangsung pada tanggal 28-30 September 2022 di Jakarta Convention Center. IEMS 2022 merupakan pameran Kendaraan Bermotor Listrik yang diselenggarakan untuk mendorong percepatan implementasi kendaraan listrik di Indonesia melalui berbagai inovasi terbaru.



*Booth Volta pada pameran Indonesia Electric Motor Show (IEMS) 2022. (28/9)*

Ajang IEMS 2022 menjadi wadah Volta untuk memperkenalkan inovasi motor listrik ramah lingkungan kepada pengunjung acara dan masyarakat luas. Hadirnya Volta dalam pameran ini sekaligus menjadi bentuk partisipasi dan dukungan Volta sebagai motor listrik karya anak bangsa guna membantu mewujudkan komitmen pemerintah terkait pembangunan berkelanjutan dan percepatan transisi ke energi bersih.



Volta menghadirkan ragam varian model motor listrik unggulannya, di antaranya adalah Volta 401, Volta edisi kolaborasi bersama Bumilangit yaitu seri 'Virgo and the Sparklings' dan seri baru 'Mandala'. Di IEMS 2022, para pengunjung juga dapat membeli motor Volta dengan berbagai program cicilan kepemilikan motor yang menarik dari berbagai Bank dan *Multifinance*.



*Volta tampilkan ragam model motor listrik pada pameran IEMS 2022, di antaranya produk unggulan Volta 401 serta Volta edisi Virgo and The Sparklings.*

#### **Volta Plus+, Program Spesial Motor Listrik Murah**

Pada kesempatan yang sama, Volta menghadirkan Volta Plus+ sebagai program kepemilikan motor listrik yang lebih murah dan lebih hemat. Mulai dari Rp12.750.000\* (OTR Jakarta), kini masyarakat dapat menikmati era baru berkendara dengan motor listrik Volta yang tertangguh, terhemat, termurah, dan terancang melalui seri Volta 401 dan seri 'Virgo and the Sparklings'.

Volta Plus+ juga dilengkapi dengan berbagai keunggulan, di antaranya garansi baterai seumur hidup, gratis home charging, dan biaya operasional yang lebih hemat dibandingkan motor biasa, cukup dengan tarif flat baterai sesuai penggunaan.

#### **Volta Perkenalkan Motor Listrik 'Mandala' edisi Bumi Langit**

Tak berhenti di situ, pada ajang IEMS 2022 ini Volta juga memperkenalkan model motor listrik terbarunya yaitu seri 'Mandala' yang namanya diambil dari salah satu karakter Bumi Langit. Masih dalam kolaborasi bersama dengan Bumi Langit, seri 'Mandala' adalah inovasi varian motor listrik terbaru dengan model Classic Retro, yang memiliki 2 slot baterai dengan jarak tempuh sampai dengan 130 km dan kecepatan maksimal 55 km/jam. Volta seri 'Mandala' sendiri akan dibanderol dengan harga Rp18.500.000 OTR Jakarta.



*Volta Perkenalkan Motor Listrik 'Mandala' edisi Bumi Langit*

### **Perkenalkan Layanan Terbaru Sewa Motor Listrik, SEMOLIS**

Di samping itu, pada IEMS 2022, layanan sewa motor listrik (SEMOLIS) diperkenalkan sebagai solusi transportasi ramah lingkungan yang lebih inovatif, hemat, dan efisien untuk masyarakat. Dengan menggunakan layanan SEMOLIS, masyarakat tak perlu memikirkan mahalnnya biaya perawatan dan biaya pajak tahunan.

Sebagai layanan yang inovatif, SEMOLIS yang menggunakan motor listrik Volta berteknologi IoT (*Internet of Things*) yang terintegrasi dengan aplikasi. Masyarakat dapat mengunduh aplikasi SEMOLIS di Playstore & App store untuk menggunakan layanan inovatif SEMOLIS yang telah tersedia di berbagai titik SEMOLIS Point di area Jabodetabek. Dengan menggunakan layanan SEMOLIS, pengguna juga dapat melakukan ganti baterai gratis sesuai paket sewa yang dipilih di stasiun SGB (Sistem Ganti Baterai) yang telah tersedia di ratusan titik di Indonesia. Informasi selengkapnya tentang layanan SEMOLIS dapat diketahui dengan mengunjungi website resmi SEMOLIS di <https://sewamotorlistrik.com/>

Ajang pameran IEMS 2022 dibuka oleh Menteri Perhubungan Budi Karya Sumadi, serta Kepala Badan Riset dan Inovasi Nasional (BRIN) Laksana Tri Handoko, dan dihadiri oleh Menteri Energi dan Sumber





Daya Mineral Arifin Tasrif, Menteri Perindustrian Agus Gumiwang, juga Menteri Pemberdayaan Perempuan dan Perlindungan Anak, I Gusti Ayu Bintang Darmawati.

Dalam pembukaan IEMS 2022, **Menteri Perhubungan, Budi Karya Sumadi** mengapresiasi Badan Riset Inovasi Nasional (BRIN) dan pabrikan kendaraan bermotor yang telah menyelenggarakan kegiatan ini, "Saya apresiasi peneliti dan pabrikan yang secara aktif melakukan kegiatan. Ini artinya kita sudah maju pada tahapan kendaraan Electric Vehicle," katanya saat memberikan sambutan di Jakarta.

Sebelumnya, **Kepala Badan Riset dan Inovasi Nasional (BRIN) Laksana Tri Handoko** mengatakan, IEMS 2022 merupakan ajang untuk mensosialisasikan tentang ekosistem kendaraan listrik, termasuk juga terkait peran riset dan inovasi dalam pembangunan ekonomi dan sosial. "IEMS 2022 merupakan salah satu bentuk dukungan dari BRIN bersama stakeholders serta produsen kendaraan listrik di Indonesia dalam menginformasikan perkembangan berbagai inovasi terbaru kendaraan listrik di Indonesia," ujar **Handoko**.

**Handoko** menambahkan, "Pengembangan kendaraan listrik di era sebelumnya difokuskan pada penguasaan teknologi komponen kunci, seperti motor listrik, baterai, *control system/power electronics, platform dan charging system*".

**Iwan Suryaputra, Chief Executive Officer Volta**, mengatakan "Sebagai upaya kami dalam memperkenalkan motor listrik yang lebih ramah lingkungan pada masyarakat, Volta selalu berusaha untuk hadir di setiap kesempatan. Kali ini, kami merasa senang dapat berkesempatan hadir dalam ajang IEMS 2022, di mana selain kembali menunjukkan Volta 401 sebagai unit unggulan, kami juga memperkenalkan Volta seri Mandala sebagai inovasi varian model terbaru. Kini Volta turut menghadirkan program Volta Plus+, artinya semakin banyak pilihan bagi calon pembeli motor listrik Volta. Dengan DP dan cicilan yang rendah, harapannya motor listrik Volta semakin terjangkau bagi masyarakat. Volta menyambut setiap pengunjung di IEMS 2022 untuk dapat melihat secara langsung tampilan hingga spesifikasi beragam model motor listrik Volta yang ciamik."

Akses informasi selengkapnya tentang Volta di pameran IEMS 2022 dengan mengunjungi: <https://www.iems2022.voltaindonesia.com/> dan juga website resmi Volta di: <https://voltaindonesia.com/>

\*\*\*

#### **Tentang PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta menciptakan serta mengembangkan teknologi-teknologi untuk memajukan negeri, khususnya di bidang teknologi transportasi ramah lingkungan. Volta juga mengoptimalkan pemanfaatan sumber daya perusahaan untuk menghasilkan produk dan jasa yang bermutu tinggi. Selalu mengedepankan inovasi teknologi, Volta menghadirkan kendaraan listrik dengan fitur terdepan yang siap memberikan pengalaman berkendara terbaik yang ramah lingkungan. Informasi lebih lanjut, kunjungi <https://voltaindonesia.com/>



**Informasi lebih lanjut, hubungi:**

**Willty Awan**

Direktur

PT Volta Indonesia Semesta

**Tentang PT M Cash Integrasi Tbk**

PT M Cash Integrasi Tbk ("MCAS") adalah perusahaan distribusi digital terdepan di Indonesia yang menyediakan *lifestyle platform*, dikembangkan untuk mempermudah kehidupan sehari-hari dan membantu masyarakat Indonesia dalam melakukan transformasi, dari gaya hidup konvensional menjadi gaya hidup digital. MCAS menggunakan model bisnis yang terintegrasi untuk memaksimalkan nilai melalui platform O2O (Online to Offline), aplikasi, dan *sustainable IoT* dengan teknologi terdepan untuk meningkatkan bisnis para mitra usaha dan menyediakan kenyamanan bagi para pengguna. MCAS mendistribusikan berbagai produk digital, seperti *top up*, *multi-billers*, *travel bookings*, *e-ticket*, dan *voucher digital* lainnya, lewat empat *channel* utama: kios digital, jaringan *wholesale*, kasir dan *app/chatbots*. Informasi lebih lanjut, kunjungi <https://www.mcash.id/>

**Informasi lebih lanjut, hubungi:**

**Rachel Stephanie M S**

Corporate Secretary (Direktur)

PT M Cash Integrasi Tbk (MCAS)

E: [corporate.secretary@mcash.id](mailto:corporate.secretary@mcash.id)