



PRESS RELEASE

KUBOX PROMOTES "NEW GENERATION RESTAURANTS" THROUGH F&B INDUSTRY DIGITALIZATION & TRANSFORMATION

An end-to-end F&B business solution to accommodate the business needs of F&B industry players in Indonesia

Jakarta, 4th February 2020 – PT Kubox Teknologi Indonesia ("KUBOX"), part of the group PT M Cash Integrasi Tbk (IDX: MCAS) - the leading digital distribution company in Indonesia, was officially launched today. KUBOX provides end-to-end solutions for the F&B industry in Indonesia in the form of a digital platform by offering a variety of services that can help F&B industry players improve staff efficiency and customer experience, and reduce their operational costs. In the initial stage, KUBOX presents KUBOX Digital Kiosk to place food orders for dine in or take away. In addition, in the future KUBOX Digital Kiosk will release a mobile ordering platform feature that makes it easy for customers to make ordering and payment transactions using chatbot. Customers and online motorcycle taxi drivers can experience an easy and practical digital food ordering experience. Moreover, through its platform, KUBOX also supports the government in the National Non-Cash Movement to encourage cashless society.

KUBOX is supported by its partner, Moka, a leading POS system service provider in Indonesia. The Moka POS system has been integrated with the KUBOX platform that enables F&B industry players to provide an easy and convenient food ordering experience for their customers through the KUBOX Platform.

Teddy Kresnanto The, Director of KUBOX, declares "Our mission is to provide access for F&B industry players in Indonesia to transform into "New Generation Restaurants". We want to offer more solutions by utilizing the digital ecosystem into the F&B business through the KUBOX platform in the form of Digital Kiosks and mobile ordering platforms where customers can experience an easy and pleasant experience when ordering digital F&B products. What's more, with the solutions we have, business owners can focus more on the customer experience."

"The integrated system of the KUBOX food ordering platform has been connected with POS partners in the F&B industry such as Moka and other POS partners. Restaurants, cafes and coffee shops that have been connected with our POS partners can easily use the KUBOX food ordering platform that provides operational effectiveness and efficiency solutions for F&B industry players in Indonesia, as well as convenience for its customers." **Teddy** added.

David Liga Product Manager Moka said collaboration with KUBOX is a form of Moka's commitment in empowering businesses in Indonesia to grow and sell more. "Currently, the majority of Moka's merchants are F&B businesses. Hence, partnering with Kubox as the pioneer of the self-ordering

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platform in Indonesia is deemed strategic. Moka's open API technology in our POS system enables our merchants to have seamless experience during business operations. Going forward, Moka's merchant will find many more partners in Moka Apps Marketplace."

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About KUBOX

PT Kubox Teknologi Indonesia ("KUBOX"), provides end-to-end solutions for the F&B industry in Indonesia in the form of a digital platform by offering a variety of services that can help F&B industry players improve the efficiency of staff and customer experience, and reduce their operational costs. As part of the PT M Cash Integration Tbk (IDX: MCAS) group, the leading digital distribution company in Indonesia, KUBOX helps businesses get access to various end-to-end business development solutions and facilitates merchants to connect to millions of potential customers through the platform Digital Kiosk is integrated with the existing POS system and is used by F&B industry users in Indonesia, besides in the future KUBOX's Digital Kiosk platform will release a feature that makes it easy for customers to make ordering and payment transactions using chatbot.

About MOKA

Moka founded in 2014 by Haryanto Tanjo and Grady Laksmono. Trusted as the operating system of over 30.000 merchants in Indonesia, Moka provides end-to-end business ecosystems from point-of-sales, payment acceptance, access to working capital, apps marketplace and an online grocery platform. Business owners can access their transactions and sales anytime and anywhere, so they always have the business at their fingertips.

For more information, please contact: