



Press Release

inDrive in collaboration with IVITECH.Drive and Volta, Revolutionizes Ride-Hailing Industry with Groundbreaking Electronic Motorbike Initiative and Empowering Subscription Program



Using Volta electric motorcycle units, the launch event of the subscription program was held at CIBIS Park (22/06) and was attended by representatives from inDrive, IVITECH.Drive, and Volta.

JAKARTA, 22 June 2023 — inDrive, the leading global ride-hailing platform, has once again raised the bar in the transportation industry in Indonesia with the highly anticipated launch of its new electronic motorbike initiative. In partnership with IVITECH.Drive, a FinTech startup that empowers mobility entrepreneurs with access to vehicles and innovative solutions, and Volta, the electric motorcycle manufacturer with leading-edge features and technology, who is also a member of PT M Cash Integrasi Tbk (IDX: MCAS) group, and a subsidiary of PT NFC Indonesia Tbk (IDX: NFCX), inDrive, IVITECH.Drive, and Volta are set to revolutionize the way ride-hailing services are offered while empowering its driver community with an innovative subscription program.

The introduction of rented Volta electric motorbikes marks a significant milestone for inDrive and IVITECH.Drive, as it reaffirms the company's commitment to sustainability, reducing carbon emissions, and fostering a greener future. The collaboration with IVITECH.Drive and Volta ensures that the new vehicles will comprise state-of-the-art electric motorbikes that combine environmental friendliness with unparalleled performance and efficiency.

The subscription program is a groundbreaking initiative designed specifically to empower inDrive's drivers. This unique offering allows drivers to gradually own their Volta electric motorbikes over a predetermined period, eliminating the financial burden of an upfront purchase. With the subscription program, drivers gain access to a reliable and efficient means of transportation while enjoying the benefits of ownership.

inDrive firmly believes in the importance of supporting its driver community and fostering their financial stability. Through the subscription program, drivers can take a step towards achieving financial independence by building equity and ultimately owning their electric motorbikes, thereby providing a pathway to long-term self-sufficiency.



"We are thrilled to introduce our revolutionary electronic motorbike fleet, made possible through our partnership with IVITECH.Drive," said **Business Development Representative inDrive Indonesia, Ryan Rwanda.**

"This innovative initiative aligns with our commitment to sustainability and empowers our dedicated driver community by offering them the opportunity to own their vehicles gradually. We are dedicated to enhancing their livelihoods while building a more environmentally conscious ride-hailing industry," added **Ryan.**

Co-founder IVITECH.Drive, Artem Moskalev, explained "Our partnership with inDrive empowers drivers to access brand-new electric bikes through our subscription model. These electric bikes not only provide a safe and reliable means of transportation but also help to reduce air pollution, making our communities cleaner and healthier."

Iwan Suryaputra, Director of Volta, added, "Volta is committed to providing affordable and environmentally friendly transportation solutions to the entire community, especially the online driver community. Through this subscription program, we hope to alleviate the financial burden on drivers while creating a greener environment"

"We believe that accessibility and sustainability are key to bringing about positive changes in the transportation industry. By providing affordable and efficient Volta electric motorcycles, we aspire to inspire a shift towards more sustainable mobility and deliver long-term benefits to drivers and the environment surrounding them" expressed **Iwan.**

To ensure a seamless transition, inDrive will provide comprehensive training and support for drivers who choose to participate in the subscription program. This includes technical assistance, access to charging infrastructure, and ongoing maintenance support to maximize the longevity and performance of the electric motorbikes. inDrive drivers who use Volta electric motorcycles will also experience ease and comfort in their journeys as Volta is supported by the Battery Swap System (SGB) infrastructure, which is available at over 300 locations across various regions in Indonesia.

The electronic motorbike launch and subscription program demonstrate inDrive's continuous efforts to prioritize the well-being of its drivers and embrace sustainable practices. By harnessing the power of cutting-edge technology and fostering community empowerment, inDrive is poised to lead the transformation of the ride-hailing industry into a more environmentally conscious and financially inclusive sector.

About PT Volta Indonesia Semesta

PT Volta Indonesia Semesta creates and develops technologies to advance the country, especially in the field of environmentally friendly transportation technology. Volta also optimizes the utilization of company resources to produce high-quality products and services. Always prioritizing technological innovation, Volta presents electric vehicles with leading-edge features that are ready to provide the best driving experience that is environmentally friendly. For further information, visit <https://www.voltaindonesia.com>

For more information, please contact:

Tamara Giovanni

Head of Marketing PT Volta Indonesia Semesta

E: publicrelations.volta@gmail.com



M: +62 811-8982-088

About PT M Cash Integrasi Tbk

PT M Cash Integrasi Tbk ("MCAS") is a leading digital distribution company in Indonesia, providing lifestyle platforms developed to simplify daily life and help Indonesians transform from conventional lifestyles to digital lifestyles. MCAS uses an integrated business model to maximize value through O2O (Online to Offline), App and sustainable IoT platform with cutting-edge technology to enhance its partner's business and provide convenience for the users. MCAS distributes digital products, such as top-up, multi-billers, travel bookings, e-tickets, and other digital vouchers, through four main channels: digital kiosks, wholesale networks, cashiers, and app/chatbots. For further information, visit <https://www.mcash.id/>

For more information, please contact:

Rachel Stephanie M S

Corporate Secretary (Director)

PT M Cash Integrasi Tbk (MCAS)

E: corporate.secretary@mcash.id

Siaran Pers

inDrive Bekerja Sama dengan IVITECH.Drive dan Volta, Merevolusi Industri *Ride-Hailing* dengan Inisiatif Motor Listrik Inovatif dan Memberdayakan Program Berlangganan



Menggunakan unit motor listrik Volta, acara peluncuran program berlangganan ini diselenggarakan di CIBIS Park (22/06) dan dihadiri oleh perwakilan inDrive, IVITECH.Drive, dan Volta.

JAKARTA, 22 Juni 2023 — inDrive, platform *ride-hailing* global terkemuka, kembali meningkatkan standar dalam industri transportasi di Indonesia dengan peluncuran yang sangat dinantikan dari inisiatif motor listrik barunya. Melalui kerja sama dengan IVITECH.Drive, startup FinTech yang memberdayakan pengusaha bermobilitas dengan akses kendaraan dan solusi inovatif, serta Volta, produsen kendaraan listrik yang mengedepankan teknologi terkini, yang merupakan *member* dari grup PT M Cash Integrasi Tbk (IDX: MCAS) dan anak usaha PT NFC Indonesia Tbk (IDX: NFCX), inDrive, IVITECH.Drive, dan Volta berupaya merevolusi layanan *ride-hailing* yang ditawarkan sambil memberdayakan komunitas pengemudi melalui program berlangganan yang inovatif.

Pengenalan program sewa berlangganan motor listrik Volta ini merupakan tonggak penting bagi inDrive dan IVITECH.Drive, yang memperkuat komitmen perusahaan terhadap keberlanjutan, pengurangan emisi karbon, dan mendorong masa depan yang lebih hijau. Kerja sama dengan IVITECH.Drive dan Volta memastikan bahwa kendaraan-kendaraan baru tersebut terdiri dari motor listrik terkini yang menggabungkan keramahan lingkungan dengan performa dan efisiensi yang tak tertandingi.

Program berlangganan ini merupakan inisiatif terobosan yang dirancang khusus untuk memberdayakan pengemudi inDrive. Penawaran unik ini memungkinkan pengemudi melakukan pembayaran secara bertahap selama periode yang ditentukan untuk memiliki motor listrik Volta, menghilangkan beban keuangan dari pembelian motor secara langsung. Dengan program berlangganan ini, pengemudi memperoleh akses ke sarana transportasi yang andal dan efisien sambil menikmati manfaat kepemilikan.

inDrive sangat yakin akan pentingnya mendukung komunitas pengemudi dan meningkatkan stabilitas keuangan mereka. Melalui program ini, pengemudi dapat melangkah menuju kemandirian keuangan dengan mengumpulkan modal dan pada akhirnya memiliki motor listrik mereka sendiri, memberikan jalan menuju kemandirian jangka panjang.



"Kami sangat antusias memperkenalkan armada motor listrik revolusioner kami, yang hadir melalui kerja sama dengan IVITECH.Drive," kata **Ryan Rwanda, Business Development Representative inDrive Indonesia**.

"Inisiatif inovatif ini sejalan dengan komitmen kami terhadap keberlanjutan dan memberdayakan komunitas pengemudi yang berdedikasi dengan memberi mereka kesempatan untuk secara bertahap memiliki kendaraan mereka. Kami berdedikasi untuk meningkatkan mata pencaharian mereka sambil membangun industri *ride-hailing* yang lebih sadar lingkungan," tambah **Ryan**.

Artem Moskalev, Co-Founder IVITECH.Drive, menjelaskan "Kerja sama kami dengan inDrive memberdayakan pengemudi untuk mengakses motor listrik baru melalui model berlangganan kami. Motor listrik ini tidak hanya menyediakan sarana transportasi yang aman dan andal, tetapi juga membantu mengurangi polusi udara, menjadikan komunitas kita lebih bersih dan sehat."

Iwan Suryaputra, Direktur Volta, menambahkan "Volta berkomitmen untuk memberikan solusi transportasi yang terjangkau dan ramah lingkungan kepada seluruh elemen masyarakat, terutama komunitas pengemudi online. Melalui program berlangganan ini, Volta bersama inDrive dan IVITECH.Drive berharap dapat meringankan beban finansial pengemudi sambil menciptakan lingkungan yang lebih hijau,"

"Kami percaya bahwa aksesibilitas dan keberlanjutan adalah kunci untuk menghasilkan perubahan positif dalam industri transportasi. Dengan menyediakan motor listrik Volta yang terjangkau dan efisien, kami berharap dapat menginspirasi perubahan menuju mobilitas yang lebih berkelanjutan dan memberikan manfaat jangka panjang bagi pengemudi serta lingkungan sekitarnya." ungkap **Iwan**.

Untuk memastikan transisi yang mulus, inDrive akan memberikan pelatihan dan dukungan komprehensif bagi pengemudi yang memilih untuk berpartisipasi dalam program berlangganan ini. Termasuk bantuan teknis, akses ke infrastruktur pengisian daya, dan dukungan pemeliharaan yang berkelanjutan untuk memaksimalkan umur dan performa motor listrik. Pengemudi inDrive yang menggunakan motor listrik Volta juga akan merasakan kemudahan dan kenyamanan dalam perjalanan mereka karena Volta didukung oleh infrastruktur Sistem Ganti Baterai (SGB) yang tersedia di lebih dari 300 lokasi di berbagai wilayah Indonesia.

Peluncuran motor listrik dan program berlangganan ini menunjukkan upaya berkelanjutan inDrive dalam memprioritaskan kesejahteraan pengemudinya dan mengadopsi praktik berkelanjutan. Dengan memanfaatkan kekuatan teknologi canggih dan memberdayakan komunitas, inDrive siap memimpin transformasi industri *ride-hailing* menjadi sektor yang lebih sadar lingkungan dan inklusif secara keuangan.

Tentang PT Volta Indonesia Semesta

PT Volta Indonesia Semesta menciptakan serta mengembangkan teknologi-teknologi untuk memajukan negeri, khususnya di bidang teknologi transportasi ramah lingkungan. Volta juga mengoptimalkan pemanfaatan sumber daya perusahaan untuk menghasilkan produk dan jasa yang bermutu tinggi. Selalu mengedepankan inovasi teknologi, Volta menghadirkan kendaraan listrik dengan fitur terdepan yang siap memberikan pengalaman berkendara terbaik yang ramah lingkungan. Informasi lebih lanjut, kunjungi <https://voltaindonesia.com/>



Informasi lebih lanjut, silakan hubungi:

Tamara Giovanni

Head of Marketing PT Volta Indonesia Semesta

E: publicrelations.volta@gmail.com

M: +62 811-8982-088

Tentang PT M Cash Integrasi Tbk

PT M Cash Integrasi Tbk ("MCAS") adalah perusahaan distribusi digital terdepan di Indonesia yang menyediakan lifestyle platform, dikembangkan untuk mempermudah kehidupan sehari-hari dan membantu masyarakat Indonesia dalam melakukan transformasi, dari gaya hidup konvensional menjadi gaya hidup digital. MCAS menggunakan model bisnis yang terintegrasi untuk memaksimalkan nilai melalui platform O2O (Online to Offline), aplikasi, dan sustainable IoT dengan teknologi terdepan untuk meningkatkan bisnis para mitra usaha dan menyediakan kenyamanan bagi para pengguna. MCAS mendistribusikan berbagai produk digital, seperti top up, multi-billers, travel bookings, e-ticket, dan voucher digital lainnya, lewat empat channel utama: kios digital, jaringan wholesale, kasir dan app/chatbots. Informasi lebih lanjut, kunjungi <https://www.mcash.id/>

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Rachel Stephanie M S

Corporate Secretary (Direktur)

PT M Cash Integrasi Tbk (MCAS)

E: corporate.secretary@mcash.id